



News release

Vivior has appointed Oculate (Pty) Ltd as the exclusive distributor in South Africa

Zurich, 29.06.2020 – Vivior offers an innovative service for all customers and patients that require a solution to improve their vision. Their objective behavioral data supports experts like ophthalmic surgeons, optometrists, opticians and others to offer personalized solutions to their customers and patients. The specific solution will be customized to the customer's and patient's lifestyle and visual needs.



“We consider objective patient data such as working distances and lighting conditions as valuable information to support physician decision making,” says Dr. Gordon von Sichart, PhD, Director at Oculate.

“We are very happy that Oculate will represent us in the growing market in South Africa and are confident that they will be successful with Vivior,” outlines Mario Stark, CEO of Vivior.

About Vivior

Vivior is a Swiss digital health start-up founded in 2017 by a group of experienced eye care professionals. The company offers a novel wearable device – the Vivior Monitor – to objectively measure visual behavior prior to vision correction interventions. The system collects daily activity data from customers and patients, processes these data in the cloud, and analyzes the lifestyle patterns using machine-learning algorithms. This ground-breaking combination allows to understand better the needs of customers and patients and enables eye care professionals to offer optimal personalized solutions to them. In addition, Vivior develops personalized spectacle, contact and intraocular lenses for vision correction in collaboration with various partners. The goal is to achieve better vision comfort for customers and patients based on the data generated by the Vivior Monitor.

About Oculate:

Oculate is a healthcare company that represents the very latest in innovative ophthalmic products. We believe in harnessing best-in-class online technology to bring you and your patients the right product, at the right time. Our years of experience in the healthcare industry fuels our passion to deliver a differentiated service offering. Our team represents a full breadth of cataract, refractive and corneal knowledge, working together to support customer needs

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